

For a Bright Future



jivkar seeds pvt. ltd.

1, 2nd Floor, B/h. D Mart, Sector-26, Gandhinagar-382028,
Gujarat, INDIA. Phone +91 79-65722151

E-Mail : jivkar07@rediffmail.com, Website : www.jivkar.com

Date. : _____

To, _____

Subject : Authorised Channel Partner Agreement. Regarding.

Respected sir,

In receipt of your application letter No.....Date regarding your willingness to become Authorised Channel Partner of our company, we reciprocate the same with thanks and by appointing you as Authorised Channel Partner for the District on the following conditions.

1. Area of operation/Seles Territory :
Your area of operation will be up to
2. Trade Advance :
To be an Authorised Channel Partner you have to invested Rs. 15,000/- for single place and Rs.25,000/- as a District Place trade advance on which you get 9% interest p.a.
3. Keeping in mind the market Potential, we have finalised your Annual Target. You have to plan your sale for the year in advance (beginning of the financial year), with description of the product, and packing monthwise.
for the year..... Your sales Target in monetary terms will be Rs.....
4. Secured Credit :
The Company will provide goods on secured credit basis, for which you have to give
 - a) Two account payee, signed, blank cheque 1. 2.
Name of Bank : Place :
 - b) Bio-Data form with photo, whether Sole, Proprietorship firm or Partnership (incase of Partnership firm, partnership deed.)
 - c) Sale tax & Seed Licence (photo copy)
5. Credit Limit:
For the year your credit limit has been fixed to Rs..... with your consent. The credit limit for your firms can be minimised or maximised based on your performance, credit etc.

6. If needed you have to submit Credit Worth Report form your Bank.
7. Our new Rate List is enclosed with this letter. Rates are subject to change without any intimation. Rate prevailing at the time of in-voicing will be billed to you.
8. Credit period :
You will be getting credit period which will be shown in the Rate list of in invoice (product wise credit period will be given.)
9. interest on delayed payment :
You will be charged 24% p.a. as interest for all the delayed payments.
10. Tax, Excise, Surcharge :
All taxes & duties will be borne by you.
11. This agreement/Contract will be valid till & will be accepted by both the parties. This Contract/Agreement will be renewed every year.
12. In Case of any disputes the area of jurisdiction will be “Gandhinagar” (Gujarat)

The Agreement is being sent to you in duplicate. Kindly send us both the copies of the same duly signed, stamped at the earliest.

We will be returning a copy of the same duly signed by the Authorised signatory at the earliest.

Thanking You,

For Jivkar Seeds pvt. ltd.

Authorised Channel Partner

Authorised Signatory

BIO-DATA		
From :		To, Jivkar Seed Pvt. Ltd. 1, 2nd Floor, B/h. D Mart, Sector-26, Gandhinagar-382028, Gujarat, INDIA. Phone +91 79-65722151 E-Mail : jivkar07@rediffmail.com Web : www.jivkar.com
1. Type of Firm :		Proprietor / Partnership / Pvt. Ltd. / Cooperative / Ltd. Co.
2. Name & Residentail address of Person (S) managing the business :		
A.	Name of Firm with Address :	
B.	Name :	
	Designation :	If partner or owner, percentage of ownership-partnership
	Residential Address	Phone : (O) (R)
	Mobile Phone Number	
C.	Name :	
	Designation :	If partner or owner, percentage of ownership-partnership
	Residential Address	Phone : (O) (R)
	Mobile Phone Number	
3. DETAILS OF THE FIRM/COMPANY		
a	Seeds Licence No. & Date of Issue	
b	Place of Issue	
c	Year of Starting Business	
d	Total Investment in business	
e	How much can be invested for Jivkar Seeds Pvt. Ltd.	
f	Nature of business till now	
g	TIN No.	

4. SALE TURNOVER DURING THE PAST THREE YEARS						
	Year	Total Sale	Sales of Seeds		Sales of Compny	
				(1)	(2)	(3)
	Details of any other sister concerns of the company / Firm					
5. Details of Credit Rating						
A	Name of Bankers					
B	Overdraft Facility					
	Amount Utilized					
C	L/C Limits					
D	Bank Guarantee Limits					
E	Key Loan Facility					
F	Deposits with the bank					
6. Property Details of Owner / Prrtner / Directors						
		Property held and its approximate Value				
	Name of the Patner	House	Land	Remark		
7. FACILITIES & INFRASTRUCTURE						
1	Name of active person (S) in the business					
2	Showroom / Office / Sales counter / Godown Detail					
A	Address of Showroom / Sales counter (Also please describe the location)					
B	Size of showroom / Sales Counter in Sq. ft.					
C	Display Space Available at Showroom					
D	Number of Godown					
E	Total storage capacity in sq. ft.					
3	Manpower					
A	No. of traveling sales representatives					
B	No. of Counter Salesman					
C	No. of Dealers Service					
D	No. of Vehicales used for Distribution					
	Four Wheelers Two Wheelers					